



Demographic and Income Comparison Profile

Brownstones Shopping Center
 Location
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 43.03714
 Longitude: -88.13091

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	3,227	40,740	116,561
Households	1,404	16,825	48,930
Families	904	11,258	32,152
Average Household Size	2.19	2.39	2.35
Owner Occupied Housing Units	1,168	12,598	36,022
Renter Occupied Housing Units	236	4,227	12,908
Median Age	48.3	45.6	44.3
2016 Summary			
Population	3,383	41,043	117,740
Households	1,499	17,126	49,828
Families	956	11,397	32,588
Average Household Size	2.16	2.36	2.33
Owner Occupied Housing Units	1,224	12,595	35,882
Renter Occupied Housing Units	275	4,530	13,946
Median Age	50.3	47.1	45.5
Median Household Income	\$84,394	\$82,108	\$72,314
Average Household Income	\$113,236	\$118,689	\$97,347
2021 Summary			
Population	3,508	41,532	119,221
Households	1,567	17,428	50,664
Families	994	11,570	33,063
Average Household Size	2.15	2.35	2.32
Owner Occupied Housing Units	1,275	12,840	36,432
Renter Occupied Housing Units	293	4,587	14,232
Median Age	52.8	48.6	46.4
Median Household Income	\$99,355	\$92,095	\$80,981
Average Household Income	\$126,645	\$129,933	\$107,026
Trends: 2016-2021 Annual Rate			
Population	0.73%	0.24%	0.25%
Households	0.89%	0.35%	0.33%
Families	0.78%	0.30%	0.29%
Owner Households	0.82%	0.39%	0.30%
Median Household Income	3.32%	2.32%	2.29%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



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2016 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	54	3.6%	848	5.0%	3,124	6.3%
\$15,000 - \$24,999	88	5.9%	926	5.4%	3,692	7.4%
\$25,000 - \$34,999	114	7.6%	1,275	7.4%	4,055	8.1%
\$35,000 - \$49,999	187	12.5%	1,924	11.2%	5,971	12.0%
\$50,000 - \$74,999	224	14.9%	2,773	16.2%	8,753	17.6%
\$75,000 - \$99,999	187	12.5%	2,358	13.8%	7,157	14.4%
\$100,000 - \$149,999	295	19.7%	3,004	17.5%	8,972	18.0%
\$150,000 - \$199,999	178	11.9%	1,560	9.1%	3,912	7.9%
\$200,000+	172	11.5%	2,458	14.4%	4,191	8.4%
Median Household Income	\$84,394		\$82,108		\$72,314	
Average Household Income	\$113,236		\$118,689		\$97,347	
Per Capita Income	\$48,886		\$49,867		\$41,324	

2021 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	48	3.1%	791	4.5%	2,952	5.8%
\$15,000 - \$24,999	81	5.2%	845	4.8%	3,432	6.8%
\$25,000 - \$34,999	103	6.6%	1,284	7.4%	4,094	8.1%
\$35,000 - \$49,999	89	5.7%	976	5.6%	3,152	6.2%
\$50,000 - \$74,999	268	17.1%	2,973	17.1%	9,403	18.6%
\$75,000 - \$99,999	199	12.7%	2,491	14.3%	7,681	15.2%
\$100,000 - \$149,999	349	22.3%	3,491	20.0%	10,556	20.8%
\$150,000 - \$199,999	233	14.9%	1,907	10.9%	4,822	9.5%
\$200,000+	198	12.6%	2,670	15.3%	4,572	9.0%
Median Household Income	\$99,355		\$92,095		\$80,981	
Average Household Income	\$126,645		\$129,933		\$107,026	
Per Capita Income	\$54,964		\$54,873		\$45,596	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	147	4.6%	1,943	4.8%	6,045	5.2%
Age 5 - 9	183	5.7%	2,420	5.9%	6,814	5.8%
Age 10 - 14	220	6.8%	2,859	7.0%	7,418	6.4%
Age 15 - 19	166	5.1%	2,507	6.2%	6,857	5.9%
Age 20 - 24	91	2.8%	1,674	4.1%	5,294	4.5%
Age 25 - 34	268	8.3%	3,976	9.8%	13,301	11.4%
Age 35 - 44	360	11.2%	4,603	11.3%	13,631	11.7%
Age 45 - 54	548	17.0%	6,889	16.9%	19,157	16.4%
Age 55 - 64	456	14.1%	5,721	14.0%	16,172	13.9%
Age 65 - 74	327	10.1%	3,643	8.9%	9,930	8.5%
Age 75 - 84	316	9.8%	3,127	7.7%	8,251	7.1%
Age 85+	145	4.5%	1,377	3.4%	3,691	3.2%

2016 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	139	4.1%	1,789	4.4%	5,583	4.7%
Age 5 - 9	176	5.2%	2,154	5.2%	6,357	5.4%
Age 10 - 14	200	5.9%	2,662	6.5%	7,223	6.1%
Age 15 - 19	195	5.8%	2,578	6.3%	6,823	5.8%
Age 20 - 24	136	4.0%	1,932	4.7%	5,770	4.9%
Age 25 - 34	254	7.5%	4,003	9.8%	13,063	11.1%
Age 35 - 44	356	10.5%	4,293	10.5%	13,332	11.3%
Age 45 - 54	482	14.2%	5,903	14.4%	16,446	14.0%
Age 55 - 64	539	15.9%	6,511	15.9%	18,158	15.4%
Age 65 - 74	419	12.4%	4,537	11.1%	12,553	10.7%
Age 75 - 84	321	9.5%	3,108	7.6%	8,117	6.9%
Age 85+	168	5.0%	1,576	3.8%	4,315	3.7%

2021 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	139	4.0%	1,781	4.3%	5,567	4.7%
Age 5 - 9	152	4.3%	1,993	4.8%	5,962	5.0%
Age 10 - 14	190	5.4%	2,401	5.8%	6,848	5.7%
Age 15 - 19	177	5.0%	2,355	5.7%	6,594	5.5%
Age 20 - 24	156	4.4%	1,920	4.6%	5,556	4.7%
Age 25 - 34	279	8.0%	4,118	9.9%	12,899	10.8%
Age 35 - 44	336	9.6%	4,503	10.8%	14,195	11.9%
Age 45 - 54	429	12.2%	5,171	12.5%	14,659	12.3%
Age 55 - 64	553	15.8%	6,573	15.8%	18,006	15.1%
Age 65 - 74	506	14.4%	5,493	13.2%	15,214	12.8%
Age 75 - 84	378	10.8%	3,467	8.3%	9,022	7.6%
Age 85+	212	6.0%	1,756	4.2%	4,699	3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,852	88.4%	36,465	89.5%	105,492	90.5%
Black Alone	46	1.4%	508	1.2%	1,958	1.7%
American Indian Alone	9	0.3%	81	0.2%	335	0.3%
Asian Alone	267	8.3%	2,818	6.9%	5,675	4.9%
Pacific Islander Alone	2	0.1%	16	0.0%	42	0.0%
Some Other Race Alone	11	0.3%	250	0.6%	1,228	1.1%
Two or More Races	40	1.2%	602	1.5%	1,831	1.6%
Hispanic Origin (Any Race)	79	2.4%	1,119	2.7%	5,156	4.4%

2016 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,896	85.7%	35,756	87.1%	104,149	88.5%
Black Alone	56	1.7%	600	1.5%	2,273	1.9%
American Indian Alone	12	0.4%	93	0.2%	367	0.3%
Asian Alone	349	10.3%	3,507	8.5%	7,113	6.0%
Pacific Islander Alone	2	0.1%	20	0.0%	46	0.0%
Some Other Race Alone	13	0.4%	302	0.7%	1,492	1.3%
Two or More Races	53	1.6%	764	1.9%	2,300	2.0%
Hispanic Origin (Any Race)	98	2.9%	1,339	3.3%	6,178	5.2%

2021 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,903	82.8%	35,172	84.7%	103,017	86.4%
Black Alone	68	1.9%	700	1.7%	2,592	2.2%
American Indian Alone	14	0.4%	99	0.2%	388	0.3%
Asian Alone	438	12.5%	4,267	10.3%	8,692	7.3%
Pacific Islander Alone	3	0.1%	24	0.1%	52	0.0%
Some Other Race Alone	16	0.5%	346	0.8%	1,723	1.4%
Two or More Races	66	1.9%	924	2.2%	2,758	2.3%
Hispanic Origin (Any Race)	118	3.4%	1,573	3.8%	7,270	6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



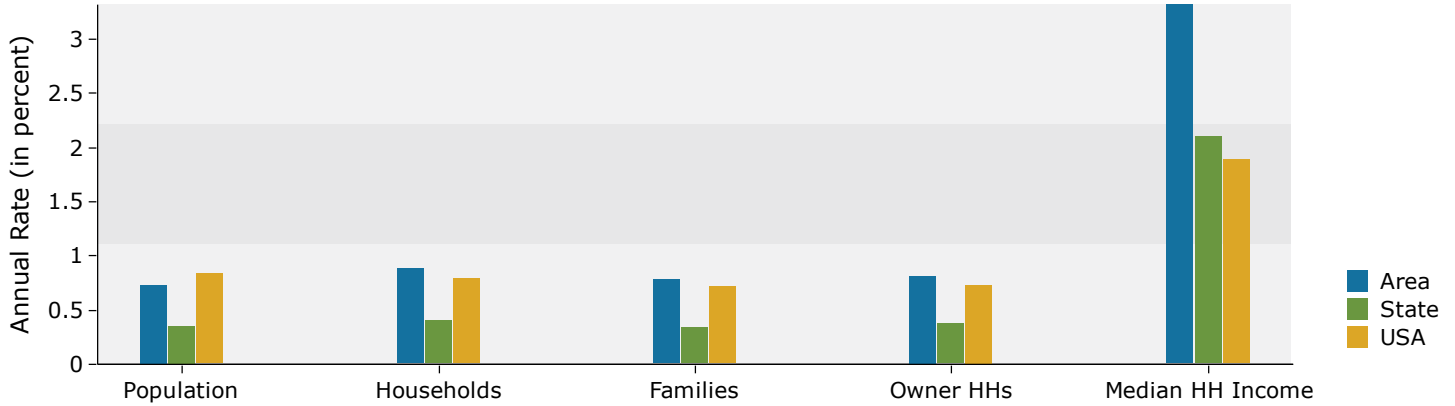
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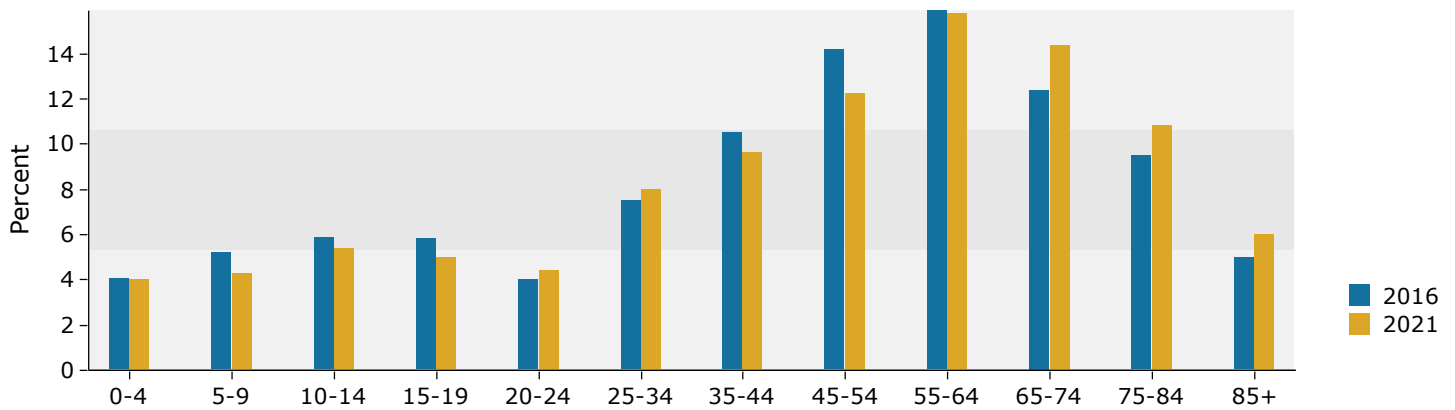
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1 mile

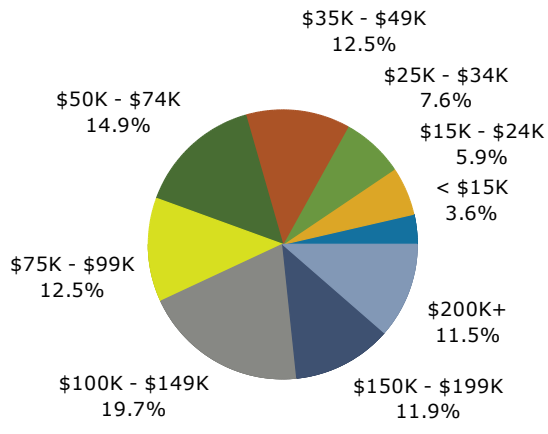
Trends 2016-2021



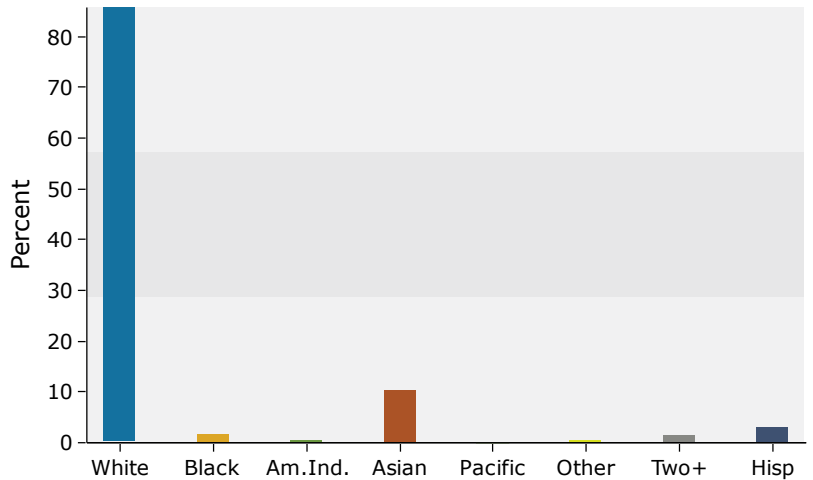
Population by Age



2016 Household Income



2016 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



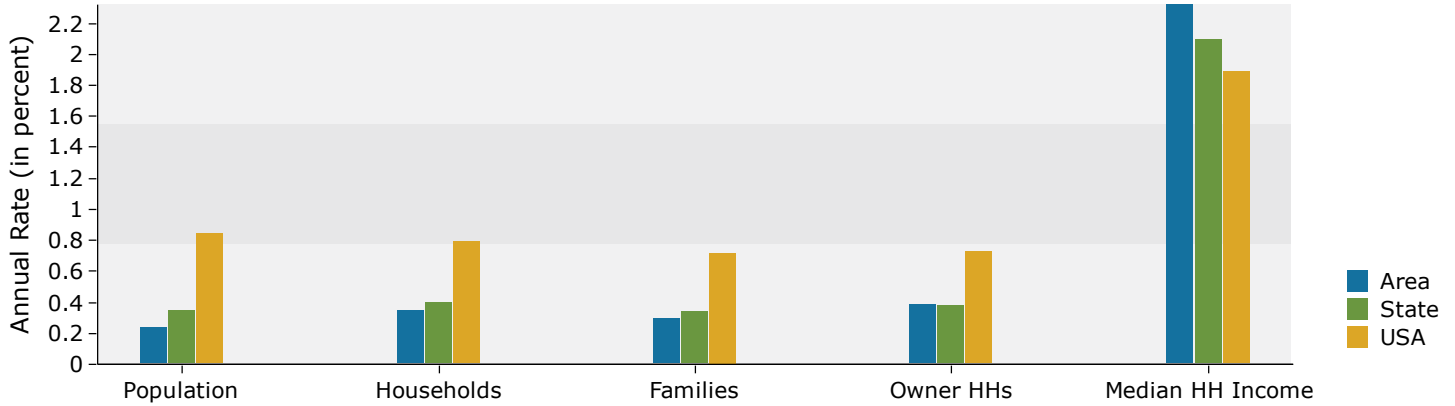
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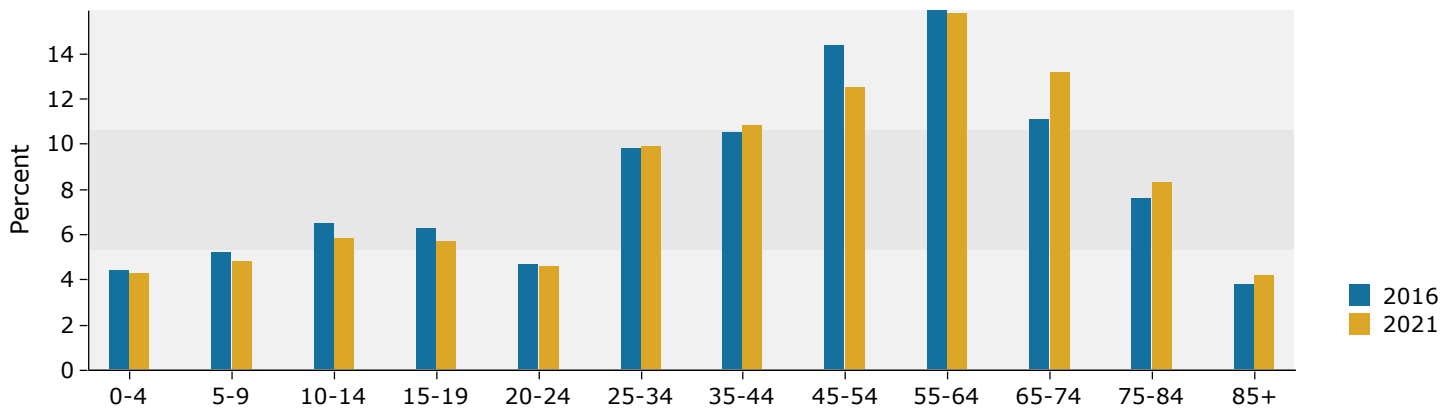
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3 miles

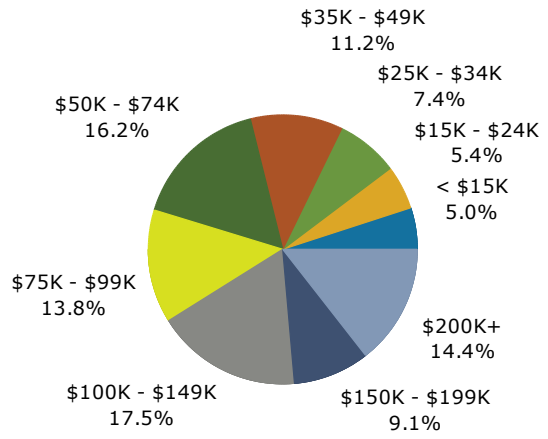
Trends 2016-2021



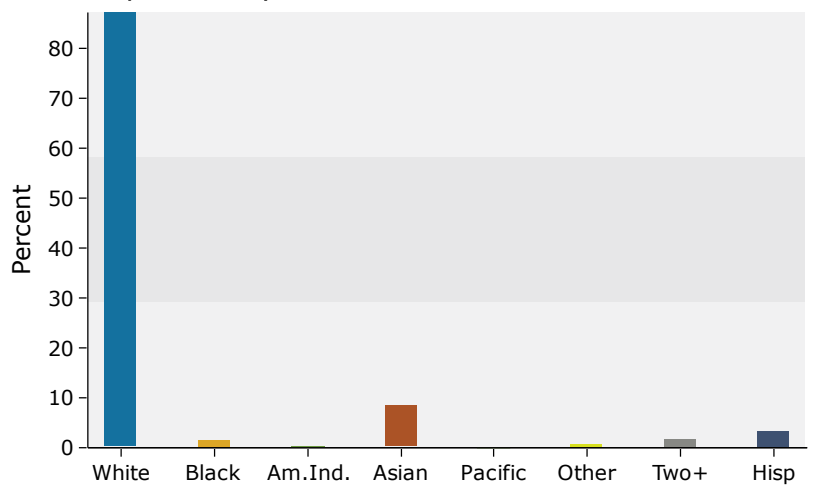
Population by Age



2016 Household Income



2016 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



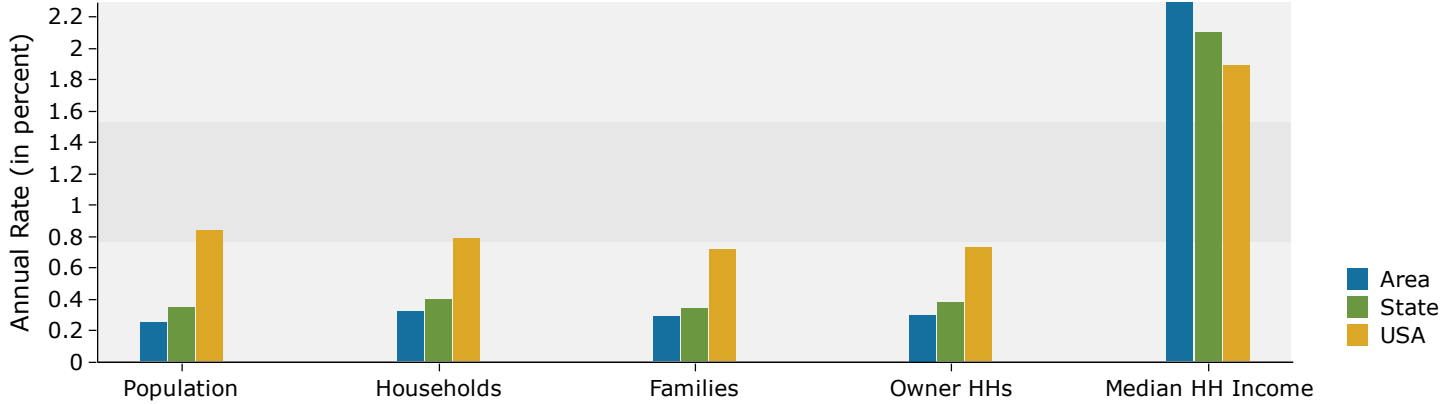
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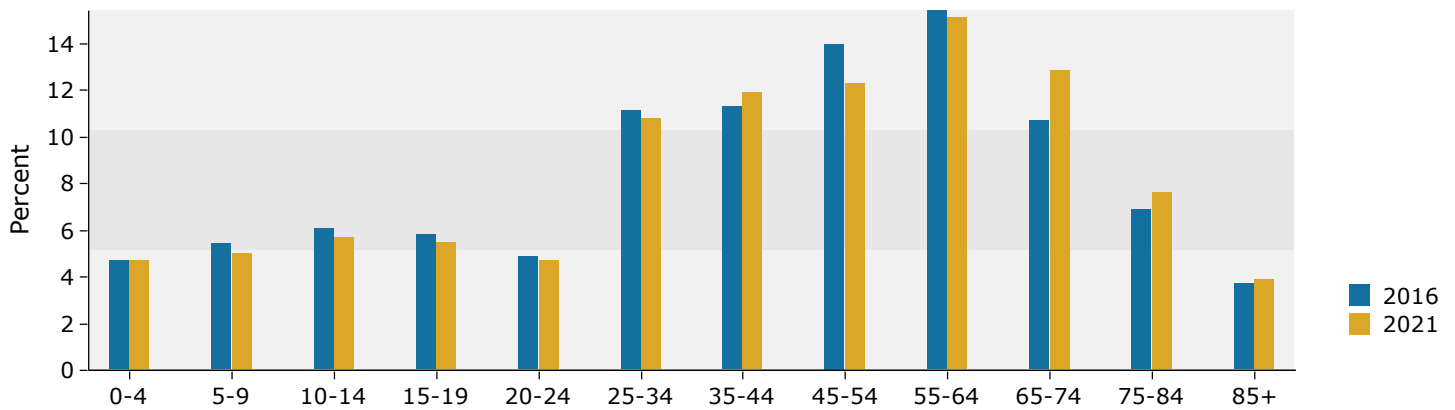
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5 miles

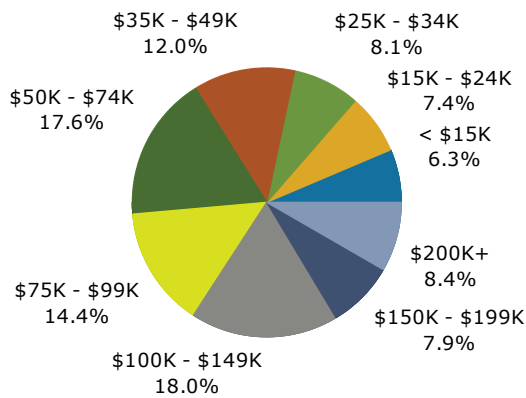
Trends 2016-2021



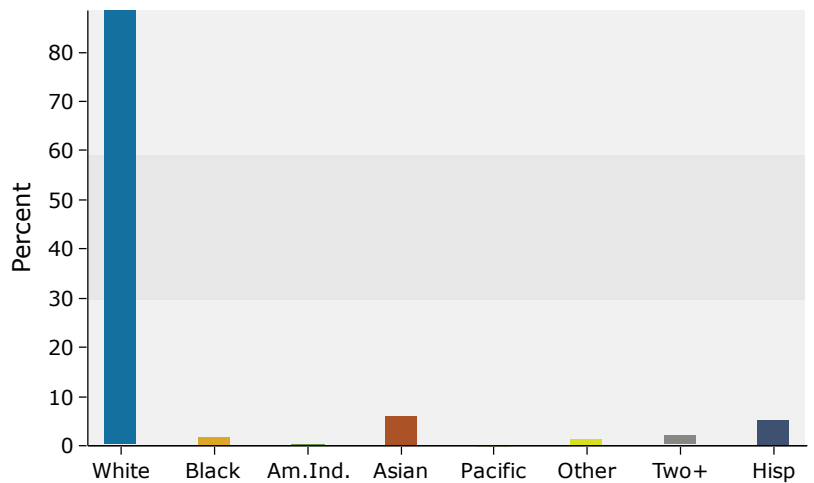
Population by Age



2016 Household Income



2016 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.